

COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 1805

TABLE 17-A.—SULFONAMIDES

[Percent share of market based on numbers of prescriptions written, 1956-65]

Product	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965
1.....	38.0	32.8	30.6	27.7	23.0	29.4	26.5	26.3	25.6	26.5
2.....	8.4	6.1	5.0	4.4	4.2	3.6	2.4	2.5	1.8	2.1
3.....	3.8	3.6	2.7	2.0	2.7	2.2	1.5	1.5	1.1	1.0
4.....	3.6	5.4	5.9	5.8	6.5	7.7	8.8	8.8	9.0	9.3
5.....	3.5	2.8	2.1	1.4	1.5	1.3	1.1	1.1	1.2	1.3
6.....	3.0	3.1	3.0	2.3	1.9	2.0	1.9	1.8	1.0	1.5
7.....	.6	3.0	3.0	1.6	1.2	1.2	1.3	.9	1.0	.6
8.....	.2	3.6	3.5	1.4	1.2	.6	.5	.6	.6	.4
9.....		6.5	9.7	8.7	7.1	5.5	3.5	3.1	2.7	2.2
10.....			2.8	3.5	3.6	3.4	2.0	2.2	1.8	1.1
11.....			1.8	15.1	16.0	16.7	15.0	13.4	13.7	12.4
12.....			.9	1.7	3.2	3.2	3.2	3.5	3.6	4.9
13.....					1.1	1.6	2.4	2.3	1.6	1.8
14.....						.3	8.9	8.8	10.2	10.8
Cumulative market share of above products.....	61.1	66.9	71.1	75.6	78.2	78.7	79.0	75.8	74.9	75.9
All others.....	38.9	33.1	28.9	24.4	21.8	21.3	21.0	24.2	25.1	24.1
Category total.....	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

TABLE 17-B.—SULFONAMIDES

[Percent share of market based on dollar volume, 1956-65]

Product	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965
1.....	39.5	32.8	30.3	27.6	27.9	28.6	25.1	24.1	24.1	24.7
2.....	7.9	5.3	4.4	3.7	3.6	3.0	2.0	2.0	1.4	1.6
3.....	5.0	4.4	3.5	2.7	3.3	2.6	1.7	1.5	1.3	1.2
4.....	4.8	6.7	7.3	7.3	7.9	9.0	10.3	10.0	9.8	10.2
5.....	2.8	2.0	1.6	1.0	1.2	1.1	.8	.7	.8	1.0
6.....	2.8	2.6	2.6	1.9	1.6	1.7	1.6	1.4	.8	1.2
7.....	.9	4.1	4.1	2.2	1.6	1.6	1.6	1.1	1.3	.7
8.....	.2	5.0	4.4	1.7	1.3	.7	.5	.7	.6	.4
9.....		7.7	9.9	8.8	7.0	5.4	3.3	2.9	2.4	2.0
10.....			2.7	3.2	3.2	2.9	1.6	1.8	1.5	.9
11.....			1.8	14.7	16.6	17.6	15.5	13.9	14.2	12.8
12.....			1.0	1.7	3.4	3.3	3.2	3.7	3.7	5.0
13.....					1.3	1.9	2.7	2.5	1.7	1.9
14.....						.4	9.8	9.9	11.2	11.9
Cumulative market share of above products.....	63.9	70.6	73.6	76.5	79.9	79.8	79.7	76.2	74.8	75.5
All others.....	36.1	29.4	26.3	23.5	20.1	20.2	20.3	23.8	25.2	24.5
Category total.....	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

(Whereupon, at 5:30 p.m. the hearing adjourned, subject to call of the Chair.)