

ETHICAL PHARMACEUTICAL
INDUSTRY OPERATIONS AND
RESEARCH AND DEVELOP-
MENT TRENDS 1960 - 1966

This report encompasses key results of a number of PMA analyses of prescription drug manufacturers' operations. Surveys have been conducted annually since 1960, dealing mainly with sales and research and development activities of member companies. The last two reports in the series, "Manufacturers' Sales of Ethical Pharmaceuticals, 1965" and "Pharmaceutical Industry Research and Development Activity, 1965-1966," were distributed to member firms in the fall of last year.

The present study is designed to serve as a link between earlier trend data and projected studies. It summarizes previous findings and incorporates, for the first time, detailed analyses of quality control activities and fields of research. When used in conjunction with forthcoming PMA reports this study should be a useful tool to member company executives in their planning and decision making functions.

In preparation is a more detailed review of 1966 operations, scheduled for release within the next few months.

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