

CHAS. PFIZER & Co., INC.,
New York, N.Y., October 6, 1967.

Re Vibramycin—§ 148z. 3 and § 148z. 4.

ROBERT S. McCLEERY, M.D.,
Director, Division of Medical Advertising, Bureau of Medicine, Food and Drug
Administration, Washington, D.C.

DEAR DR. McCLEERY: We refer you to your meetings with Mr. Aterno and Dr. Trout on September 5 and September 6, 1967 in regard to Vibramycin.

As a result of these meetings Dr. Ley gave us permission to use the existing Vibramycin visual aid and compendium for a period of one month from the date of approval (September 14, 1967) and we were then to replace that visual with the new revised visual aid.

During the coming week of October 9, 1967 the new visual aids will be sent to our sales force. Upon receipt of the revised visual aid the detailman will return his copy to his District Manager and will sign a return sheet. The visual aid, along with the compendium, will then be returned to the company where they will be destroyed.

Sincerely yours,

M. G. ADAIR,
FDA Liaison Department.