In consideration of these factors, in view of the unfilled informational needs evident in this country, and as a major contribution to improving the quality of health care, the Task Force recommends that the Department of Health, Education, and Welfare should establish or support a publication providing objective, up-to-date information and guidelines on drug therapy, based on the expert advice of the medical community.

We recommend that the Department of Health, Education, and Welfare should support the efforts of county medical societies, pharmacy and therapeutics committees, medical foundations, and medical schools in taking the responsibility for providing continuing education to physicians on rational prescribing.

The Bureau of Health Manpower, the Division of Regional Medical Programs, and the National Library of Medicine in particular should assign high priority to the support of such efforts.