It is the responsibility of the American Medical Association, as the representative of the American medical profession, to continue to foster the advancement of medical science and the health of the American people.

Its continuing purposes are to meet this responsibility through the following means:

1. By encouraging the further de-

- By encouraging the further development of medical knowledge, skills, techniques and drugs; and by maintaining the highest standards of practice and health care.
 By creating incentives to attract
- By creating incentives to attract increasing numbers of capable people into medicine and other healthcare professions.
- 3. By advancing and expanding the education of physicians and other

groups in the health-care field.

- 4. By motivating skilled physicians who have the art of teaching to apply themselves to developing new generations of excellent practitioners.
- 5. By fostering programs that will encourage medical and health personnel to serve voluntarily in the areas of need for medical care.
- By developing techniques and practices that will moderate the costs of good medical and health care.
- 7. By seeking out and fostering means of making all health-care facilities—physicians' offices, hospitals, laboratories, clinics and others—as efficient and economical as good medical practice and attention to human values will permit.
- 8. By combining the utilization of the latest knowledge for prevention and treatment with the vital healing force of the physician's personal knowledge of and devotion to his patient.
- 9. By maintaining the impetus of dedicated men and women in providing excellent health care by preserving the incentives and effectiveness of unshackled medical practice.
- 10. By maintaining the highest level of ethics and professional standards among all members of the medical profession.
- 11. By continuing to provide leadership and guidance to the medical profession of the world in meeting the health needs of changing populations.

THE PURPOSES AND REPONSIBILITIES OF THE AMERICAN MEDICAL ASSOCIATION

