

Senator HRUSKA. And now, Dr. Long, I turn you over to this very generous and distinguished chairman of this subcommittee.

Dr. LONG. Thank you very much, Senator.

Senator HRUSKA. And with your permission I will go back to the Appropriations Committee where I have a hearing.

Senator NELSON. On the way out you may get into some argument about the use of that word "generous".

Thank you, Senator.

We will place Dr. Long's biographical statement in the record at this point.

(The biographical sketch follows:)

BIOGRAPHICAL SKETCH OF ROBERT S. LONG, M.D., OMAHA, NEBR.

1. President, American Society of Internal Medicine.
2. Diplomate, American Board of Internal Medicine.
3. Fellow, American College of Physicians.
4. Associate Professor Internal Medicine (Volunteer Faculty), University of Nebraska College of Medicine.
5. Associate Medical Director and Consultant on Medicare for Mutual of Omaha.
6. Member, Medical Relations Committee Health Insurance Council of America.
7. Member, Public Relations Committee Medical Section American Life Convention.
8. Chairman, Insurance Committee Omaha Douglas County Medical Society.
9. Member, Coding and Relative Values Committee, Nebraska State Medical Association.
10. Member, American Therapeutic Society, American Rheumatism Association, American Heart Association, American Medical Association, and other medical scientific societies.
11. Clinical Investigation of New Drugs prior to release Cortisone, ACTH, Diuril, Orinase, Tapazole, Decadron, Prostaphlin, Valium, and others.
12. Past-President Medical Staff Nebraska Methodist Hospital.
13. Private practice of Internal Medicine in Omaha, Nebraska since 1947.
14. Major, Medical Corps, AUS, World War II with overseas service as Assistant Chief of Medical Service, 98th General Hospital.
15. Born Cowles, Nebraska, February 25, 1916. B.Sc. and M.D. University of Nebraska, Intern and Resident Harvard Medical Service City Hospital, Fellow in Internal Medicine The Lahey Clinic, Boston, Massachusetts, Married, 2 children.

STATEMENT OF DR. ROBERT S. LONG, PRESIDENT OF THE
AMERICAN SOCIETY OF INTERNAL MEDICINE

Dr. LONG. Senator, I brought with me some items which I would like for you to see. And I brought some extra copies of the memorandum which will illustrate my statement.

One of my organizations I represent here today does in general deal with internal medicine. And I have here some specific data that you requested in your letter that I did not have available before.

Senator NELSON. Thank you very much, Doctor.

Do you have an extra set of these memorandums?

Dr. LONG. Yes, I have it here.

Senator NELSON. May I ask at the beginning, does this memorandum that you submit have a breakdown of the advertising by source, that is, drug manufacturers and other sources?

Dr. LONG. The advertising in the Internist, of which you have a copy in that little bundle right in front of you, is almost entirely drugs.