4872 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

	6.	Year: 1967	page
		a. 10 Leading Firms, by Advertising Volume b. 10 Most Frequently Advertised Drugs c. 10 Most Heavily Advertised Drugs d. Detailed Product Data	52 52 52 52
Part	II	The Annals of Internal Medicine	
	1.	<u>Summary Data: 1963-1967</u>	62
	2.	Year: 1963	
		a. 10 Leading Firms, by Advertising Volumeb. 10 Most Heavily Advertised Drugsc. Detailed Product Data	63 63 64
	3.	Year: 1964	
		a. 10 Leading Firms, by Advertising Volume b. 10 Most Heavily Advertised Drugs c. Detailed Product Data	71 71 72
	4.	Year: 1965	
		a. 10 Leading Firms, by Advertising Volumeb. 10 Most Heavily Advertised Drugsc. Detailed Product Data	79 79 80
	5.	Year: 1966	
		a. 10 Leading Firms, by Advertising Volume b. 10 Most Heavily Advertised Drugs	87 87 88