

name below it in fine print down so that the fellows who are living today and who will die off tomorrow can use brand name if they must. When they are gone, the trade name will be forgotten. And doctors will be free to prescribe the way that they want to even with this change.

The minute you start telling a doctor that you cannot do this or that, he is going to "holler." You know that. One thing doctors resent very much is somebody trying to tell them to do something, particularly when that person is not a doctor. That is a peculiarity of the members of the medical profession.

Senator LONG. Doctor, one thing does bother me about all this is that some one is putting out an awful lot of misleading, confusing information.

Now, my daughter married a young man whose father is a doctor. And he is a few years older than I. You perhaps knew him—Charles Moseley. It was difficult enough for me to find time to educate the Senate about something like this, much less to educate my cofather about the matter.

The good Lord called him home recently without us getting together on the matter. Every time I turned around he had the idea that I was doing something to destroy the practice of medicine—that Congress was trying to tell the doctors what they should prescribe. I think if the three of us could have sat down and discussed the problem we wouldn't have any difficulty with Charles Moseley. Did you know him?

Dr. ADRIANI. Yes.

Senator LONG. He was a highly regarded general practitioner in Baton Rouge, La.

Why must someone insist on putting out all this information to the effect that some of us in Congress are trying to tell doctors how to prescribe—when in truth all we are trying to do is to see to it that the patient, the doctor, and the pharmacist can easily identify the very medicines they must rely upon. We are making every effort to see to it that the public is not defrauded or denied the kind of treatment it deserves when illness occurs.

Dr. ADRIANI. I make it pretty clear in my prepared statement, Senator, that when requiring labeling you give the doctor the option of requesting not to label if he feels it should not be on the prescription. Also, the labeling on the container should have the brand name in very fine print to deemphasize the brand name. Some doctors are used to, or know only, the trade name and you do not want to create confusion. You do not want to interfere with a doctor's prerogative of practicing medicine the way he sees fit.

Senator LONG. Recently I walked into a drugstore and asked for a bottle of Maalox. They had Maalox No. 1 and Maalox No. 2. Not having a doctor there to advise me I asked the lady behind the counter, "What is the difference between Maalox No. 1 and Maalox No. 2?"

She replied, "One tablet has just twice as much Maalox in it as the other, that is the difference."

I asked, "Isn't that a big price to pay for it?"

She said, "You are a fool to pay it, there is the same thing there for half the price."