

gestions. There were a lot of things that we did not like, and they have been cleaned up. I think we have helped them, actually.

And if you took the advertising out of this, it still would be a useful periodical. There is information in it that a physician can use.

Senator LONG. Doctor, I am going to take the liberty of making your statement part of the Congressional Record, with an appropriate introduction by me, because I think that this statement should be widely distributed. To me, it makes better sense, and is more strictly motivated by the public interest than any statement I have heard in the pharmaceutical field in the years I have been working on the drug problem myself.

I was the predecessor of Senator Nelson on this drug study, but I got busy with tax matters, and he wanted to see what he could do in this area.

So I believe that what you are calling for is something that the public will understand. I think the public will understand this. This matter involves two things: One, that neither as taxpayers or consumers should we be robbed in the price that we pay for products. The industry should compete for the business. Two, the industry should not be selling the public a low quality product or a product that is injurious rather than helpful to health.

Now, on these points I think that you are eminently correct. We may find some differences of opinion about the size of print that we should use for trade names. I see that you wouldn't let them put the trade name in any size bigger than one-eighth the print used to say what the drug actually is.

I think that might be a little strong. Maybe one-quarter might be more appropriate. We might differ somewhat on things like that. But as far as your principal arguments are, I have to say they are correct.

And I want to thank you for your service to humanity, and your testimony here.

Dr. ADRIANI. May I add one thing. Government agencies have advocated, and some others have advocated, a drug reference book. The American Medical Association has undertaken the writing of a drug reference book. This is being written by the full-time employees at AMA headquarters, with the supposed supervision of the council. The council is composed of people who go up there three or four times a year, and serve free.

When I became chairman and started to investigate I was displeased with the progress that was being made. I told the board of trustees in January, at the rate that the staff has been working, we expected to have this book out by June 1969. My grandchildren—but no one in this generation might use it. That "shook" them up. They appointed a committee of council members to expedite the publishing.

I am chairman of the ad hoc committee to get this book out. Instead of going out and getting somebody else to write one, and then giving it away—I think the Government could give this book away like a PDR is given away. Nobody would buy a PDR if it were sold.

I am the chairman of the council—I might not be after this meeting—but at least I have taken that assignment. I intend to see this book out even if I have to write it myself.

Senator LONG. If you will make it available to us I think you can count on our help.