

[From Modern Medicine, June 30, 1969]

Ritalin (methylphenidate) **Sparks Energy Quicker by a Long Shot**

relieves chronic fatigue and mild depression

If you have patients with that aimless feeling, it may well be that they're suffering from chronic fatigue and just can't set their sights high enough to cope with everyday exertion. You'll find that in such cases Ritalin is just the right caliber drug for the job. It brightens mood and increases vigor...kindles enthusiasm as it triggers energy. And this effective stimulant...

acts in minutes

Unlike other antidepressants, Ritalin usually brings relief with the very first dose. Your patient need not wait days or even weeks to begin feeling better. Ritalin also...

offers safety

In treating chronic fatigue and mild depression, Unlike amphetamines, Ritalin rarely affects blood pressure or heart rate; it has not been associated with muscle tremors or urinary retention as have the potent MAO inhibitors or tricyclic compounds. And toxic or adverse effects on blood, brain, liver or kidney function are not to be anticipated. For these reasons, Ritalin...

proves especially valuable for the elderly

This time-tested agent is well tolerated, even by older patients. It rarely affects appetite or causes rebound depression.

For prescribing information, please see following page.

C I B A