

Would it not be suspect right off the bat that they have an interest in selling Orinase?

Mr. NATHAN. Well, it certainly would be. Orinase is—about half of the book is devoted to the rationale of using Orinase in the treatment of diabetes. And as I said, at the end of the book, the typical package insert for Orinase is reprinted in full.

Mr. GORDON. You would not call that an educational piece, then, would you? It is more of a, let's say, propaganda or advertising type of piece; isn't that correct?

Mr. NATHAN. I certainly regard it that way. It is true that the first half of the book is a scientific discussion of diabetes, although in my opinion it is far inferior in quality to that easily available in all the textbooks which most medical students own.

Mr. POHL. I would also call attention to the nature of this book on diabetes. If Upjohn gets across to you the fact that you are to associate treatment of diabetes with Orinase, and you make that initial prescription, that prescription is likely to stick for 30 years, and that the price that it costs Upjohn to print this particular monograph, I think that it is very profitable for them indeed, if they do manage to make that association in your mind.

Mr. NATHAN. I should also point out that we received this book in the first year of medical school before we had had any training in pharmacology. So this was our first introduction to the therapeutics of diabetes, and we were in no position to judge the merits of various therapeutic courses.

Senator DOLE. I have read the list of the books and materials supplied. These were supplied to 125 members in the class of 1971, and you are a part of that class?

Mr. NATHAN. That is right.

Senator DOLE. Do you belong to either of the groups mentioned earlier, SHO or SAMA?

Mr. NATHAN. I belong to neither of the groups. There is no SAMA chapter at Harvard.

Mr. SPIEGEL. I belong to another organization called the Medical Committee for Human Rights.

Senator DOLE. What is this one?

Mr. SPIEGEL. The Medical Committee for Human Rights.

Senator DOLE. How large is this?

Mr. Spiegel. Well, it has chapters in about five major cities. I do not have figures on the number. It was organized originally to provide medical support for civil rights marches and since has involved—medical support, rather, for civil rights—has since involved itself in programs similar to SHO, aimed at medical students and practicing physicians.

Senator DOLE. Mr. Pohl?

Mr. POHL. I am involved in neither of these.

Senator DOLE. Now, all these things were offered you, and I assume you did not accept any of them; is that right?

Mr. NATHAN. No; that is not true. We accepted all the books and all the instruments. In fact, we requested some of these items, especially the instruments. And the question was raised, why take this approach in dramatizing our concern?