

Senator NELSON. We will just print them in the record as though they were read.

Mr. BRODKIN. OK.

(The information referred to follows:)

To begin with, I would like to state the exact involvement of the drug companies at CWRU Medical School. Before this year, when the movement to reject gifts began, drug companies had a fairly well established program in the medical school. After ascertaining the number of students in a class, the drug company mailed that number of gifts to the medical school, or sent a man there with them, and then the gifts were either handed out to each student, or put on his laboratory desk by a representative of the drug house. The following gifts were made in this way.

First year:

Geigy.—Documenta Geigy, a compendium of mathematical tables, constituents of body fluids, metabolic pathways and other medical information, 778 pages, Hardcover.

Lederle.—A Picture Atlas of Gross Anatomy, 47 pages, Softcover.

Lilly.—A Littman stethoscope.

Upjohn.—A Scope Monograph of the Cell, 46 pages, Softcover.

Upjohn.—A Scope Monograph on the Nature, Diagnosis and Treatment of Diabetes, 110 pages, Hardbound.

Warner-Chilcott.—A rubber model of the brainstem.

Second year:

Abbott.—Atlas of Microbiology, 79 pages, softcover; Four 7-inch records on auscultation of the heart.

Lilly.—Plastic black bag, reflex hammer, tuning fork and metal tape measure.

Smith, Kline & French.—A pocket book of normal clinical values.

Upjohn.—A scope vitamin manual, on the function and metabolism of vitamins, 88 pages, softcover.

Warner-Chilcott.—EKG, a book on the interpretation of electrocardiograms, 40 pages, hardcover.

Warner-Chilcott.—Auscultation of the heart, a 33 $\frac{1}{3}$ longplaying record put out by London.

Third year:

Abbott.—Physician's desk reference, a compendium of information on a large number of the drugs currently in use.

Lilly.—A pocket looseleaf binder.

Warner-Chilcott.—A combination notebook and clipboard.

Fourth year:

Lilly.—Mails students a card offering a genuine black leather bag with the student's name engraved on it. If the student indicates that he would like it and returns the card, he receives the bag.

Hoffman-LaRoche.—Offers to buy the student one of several standard textbooks in different fields of medicine.

Mr. BRODKIN. I would like to mention that in addition to presents, we receive in the mail or personally, through the drug company representatives, any drug we need that does not require a prescription. We can just write it on a card and send it to the company that makes it, and it will be sent to us free. Lilly and Upjohn do this. Lilly provides you with a postcard order form.

Senator NELSON. For any nonprescription drug?

Mr. BRODKIN. Right. Now, for prescription drugs, you can get those free by obtaining a prescription and calling a drug company man. On seeing that prescription he will give you the drug, or else you will be reimbursed. Another form of gift has been provided by Lederle and other companies. Lederle offers, through its sales representative, an expenses-paid weekend in New York, provided that the student pays his way there and spends an afternoon touring the plant. The request is initiated by the student by calling the detail man and specifying the weekend desired. The detail man then makes the arrangements.