

National Research Council. I thought the FDA, Dr. Goddard, very wisely decided to contract this responsibility to the National Academy, because it is outside the Federal bureaucracy, which is always under attack and very unpopular anyway, and give it to a very distinguished organization. The Academy's National Research Council then proceeded to compose panels. I have never seen any criticism, I am sure you would not, of the quality of the men who served on the panels to evaluate these various drugs. There is a whole long list which includes some of the most distinguished men in the practice of medicine and pharmacology in this country. They had no bias, no interest other than scientific results.

They made these findings, which I would have thought was probably the biggest news in medicine this year, if not over a whole period of years, and certainly, the biggest news in drugs for a good many years, if not for all time.

They make recommendations for the removal from the market of all these drugs that are being widely advertised in the medical journals. How much space did the Journal of the American Medical Association give to this historic event, the findings of the National Academy of Science?

Mr. HARRISON. Senator Nelson, you begin by saying that you respect the judgment of physicians, respect their integrity. Then you continue that there must be something wrong, because after all, if there are advertising dollars, then there must be some reliance, and from there we go to heavy reliance. I think it would be most appropriate—we have the editor of the Journal of the American Medical Association here; you requested that he be here. I think it would be most appropriate if he responds and indicates what influences there are upon him, particularly with respect to material that may come to him, that may come to him from advertising. There is no point in suppositions or imagination. This is the man that is responsible.

Senator NELSON. My question was how much space did the Journal of the American Medical Association give to this report?

Mr. HARRISON. You indicated there certainly must be heavy reliance on advertising dollars, inasmuch as there appears to be a lack of news and that this influence comes from the advertisers.

Senator NELSON. I raise the question because the AMA places heavy reliance upon the drug industry for a substantial portion of its income. Human nature being what it is, I think it is highly unlikely that anyone is going to stand up and say, yes, I am very heavily influenced by a questionable source.

Mr. HARRISON. If you know about human nature, here is one individual who can respond as to his own human nature and he has the total responsibility.

Senator NELSON. I am very interested in everybody's human nature. Here is a responsible and important report of the National Academy of Sciences-National Research Council on the effectiveness of drugs in the marketplace, many of which are being advertised in all the journals. My question is what report has the JAMA carried on it?

Dr. TALBOTT. I think you are probably referring, in the last question, to the significant report in the document from the National Research Council, identified as the white paper on fixed combinations. Is that correct?