

An essential part of the study is the individualness of the physician but, since it was understood that doctors would not be identified by name, descriptive code letters have been assigned to them by type of practice:

21 general practitioners	G.P.A. — G.P.U.
11 general practitioners with special interest (part-time specialists)	
4 with special interest in obstetrics and gynecology	P.T.A. — P.T.D.
5 with special interest in surgery	P.T.E. — P.T.I.
2 with special interest in: anesthesiology, gynecology and urology	P.T.J. — P.T.K.
21 specialists	
3 internists	Int. A. — Int. C.
6 ophthalmologists and eye, ear, nose and throat specialists	Eye A. — Eye F.
6 surgeons and orthopedic surgeons	Surg. A. — Surg. F.
6 other specialists: anesthesiology, obstetrics and gynecology, pathology, pediatrics, radiology, and urology	Spec. A. — Spec. F.
2 former surgeons now in general office practice	G.O.P. A. — G. O.P. B.

As is true nationally, about half of the specialists and general practitioners with special interest here have certificates from the American Boards.

Eight retired doctors also reside in the area but are not included in the study.

13 Pharmacies

The Fond du Lac area has a total of 13 pharmacies currently licensed. Nine of these are public pharmacies in the city of Fond du Lac, one is an exclusive pharmaceutical outlet run in conjunction with a clinic, two are pharmacy-general merchandise stores in Chilton, and the other is the St. Agnes Hospital Pharmacy, which fills prescriptions only for bed patients in the hospital.

Two other pharmacies in smaller towns let their licenses lapse several years ago because the nearby physicians dispensed all their own prescriptions. At the time of the study, 10 doctors reported that they dispensed drugs regularly, 6 admitted occasional dispensing, and the rest stated that other than samples they did no dispensing.