

Prescription Sales

Since Drug Topics estimates that a little over 21 per cent of all drug store sales are prescriptions, it would appear that prescription sales in the Fond du Lac area amount to something like \$475,000 a year.

This amounts to approximately \$24 a household and \$7 a person.

If the average prescription price in Fond du Lac is the same as the national average of \$2.33, as reported in Drug Trade News, then approximately 200,000 prescriptions are newly written -- refills accounting for a large share of the total sales.