

NONHORMONAL ANTIARTHRITIC SALES

These five antiarthritic drugs* together appear to have a fairly steady or even slightly increasing market in the Fond du Lac area, and a widespread appeal to the doctors of the area.

During the four weeks of the prescription audits a total of 28 of the 55 doctors prescribed one or more of the five drugs in this group, writing a total of 96 prescriptions which sold at \$225. On an annual basis this would amount to about 1250 original prescriptions and a \$2900 market, exclusive of refills and direct dispensing.

Both the number and dollar value of the prescriptions were larger during the last week of the audits than for earlier weeks.

<i>Original Prescriptions 5 drugs</i>		
<i>Week of Audit</i>	<i>Number</i>	<i>Price</i>
May 1954	23	\$59
September 1954	20	\$49
January 1955	21	\$45
May 1955	32	\$72

*Butazolidin, Pabirin, Pabalate, Pabalate-Sodium Free and sodium salicylate.