

MEDICAL ARTICLES AND BUTAZOLIDIN

At the time of the study, a bibliography was available listing over 500 references to the use of phenylbutazone (Butazolidin). These articles were divided roughly three-to-one among foreign and United States publications, showing the wide interest in the drug.

Some newspaper publicity had appeared on Butazolidin; perhaps its most important public notice had been by word of mouth. It is possible that some public demand had been created by discussion through the American Rheumatism Association and by articles written by medical columnists. The drug is restricted to use on prescription only.

SOURCES OF INFORMATION ABOUT BUTAZOLIDIN

"Where did you happen to get the information which led you to prescribe Butazolidin?"

21**Butazolidin prescribers****12****Papers and articles in medical journals****11****Medical journal advertising****4****direct mail****2****other physicians**

**some physicians named more than
one source of information**