

BREADTH OF ACHROMYCIN PRESCRIPTIONS

For most of the drugs reported in this study the breadth of usage was narrow, only some of the physicians having prescribed them. At the same time usage of the other drugs had depth, in that one or two or three physicians relied very heavily upon them.

The Achromycin situation was different. Achromycin enjoyed wide breadth of usage, having been prescribed by almost all doctors who prescribed any drugs at all, and had not quite so much depth in that one or two doctors did not write the majority of prescriptions.

The heaviest prescriber of Achromycin wrote 21% of the prescriptions, while it took the top five prescribers to account for 54% of them and for 45% of the dollar volume.

*Four-week
Achromycin prescriptions*

	<i>Number</i>	<i>Price</i>
Total	260	\$1224
G.P. "F"	55	\$ 195
P.T. "A"	30	111
P.T. "D"	23	104
P.T. "G"	20	91
G.P. "C"	14	60
Spec. "A"	13	66
G.P. "K"	13	56
P.T. "F"	12	62
G.P. "A"	11	59
G.P. "I"	8	38
23 other prescribers	61	382

The initials assigned to the ten doctors listed above indicate the wide applications of Achromycin and that it is not a specialist's drug.

G.P. — general practitioner

P.T. — part-time specialist

Spec. — specialist