SUPPORT FOR PAMINE IN MEDICAL JOURNALS

Pamine attracted less experimental attention than the other products included in the study and fewer professional articles and papers were published.

Through April 1955 a bibliography compiled at Upjohn included 13 titles, while 5 papers had been read at national and local medical meetings.

A scientific exhibit had been shown at the San Francisco Meeting of the A.M.A. in June 1954.

CORRELATION WITH SOURCES OF INFORMATION ON PAMINE

"Where did you happen to get the information about Pamine which led you to prescribe it?"

Total Prescribers

Total Prescribers

Conventions

direct mail

detail men

other sources including county meetings, staff meetings

*these doctors were not detailed