

ENOVID® BULLETIN NO. 20

May 1964 / Experience behind Enovid-E®—new, low-dosage form of "The Pill"



... unfettered From the beginning, woman has been a vassal to the temporal demands—and frequently the aberrations—of the cyclic mechanism of her reproductive system. Now, to a degree heretofore unknown, she is permitted normalization, enhancement or suspension of cyclic function and procreative potential. This new medical control is symbolized in an illustration borrowed from ancient Greek mythology—Andromeda freed from her chains.