

Also as to the pro-pill press, I want to make it clear that I was referring to a very small segment of the press, which has been characterized in the past as seeming to favor the pill, and I did not mean the total press by any means at all.

To summarize the promotion——

Mr. DUFFY. Dr. Williams, before you go on let me just clarify this a little further. Did you say you have withdrawn from these cases?

Dr. WILLIAMS. That is correct, Mr. Duffy.

Mr. DUFFY. You have completed all the formalities that are required to withdraw from these cases at this particular moment in time?

Dr. WILLIAMS. No, I have not completed the formality of the paperwork in one case. I will do that immediately after returning to California. I just have not had time.

Mr. DUFFY. Thank you.

Dr. WILLIAMS. Senator Nelson, on page 8 I cite from a June 1961 bulletin that went to Searles salesmen. I will not repeat that, but I would like to have that in the record, and also cite from a December 1961 bulletin going to Searles salesmen which is not mentioned in the statement, and it is these two lines that I wanted to include. This is from a divisional sales manager, and I am quoting:

We have all heard physicians express fears of chimerical long-term effects, carcinogenesis, annoying side effects, side actions. In my studied opinion these objections are mere attempts to rationalize the real reason for not prescribing Enovid.

Senator, to summarize the matter then of advertising and promotion, there are some other documents I would like to get into the record, and these relate to the first full paragraph on page 9. This is a letter from the Nettleship Co. of Los Angeles, insurance brokers. They insure doctors in the southern California area from malpractice. This relates to a form that they advocate their insured doctors have their patients sign before continuing or initiating prescriptions for the pill.

One statement in this form says, this is the patient now to sign this:

"I am aware that such drugs can cause serious reactions and complications both known and presently unknown."

(The information follows:)

THE NETTLESHIP Co.,
Los Angeles, Calif., May 14, 1969.

Contraceptive Pills

DEAR DOCTOR: Because of the increasing awareness of potential complications from contraceptive pills and because we are already handling lawsuits dealing with some of these complications, we are advising physicians to obtain signed statements from their patients which acknowledge requests for these pills despite awareness of the serious risks involved.

We offer the enclosed form which can be used in most instances.

Sincerely,

JOHN C. ALLEN, *President.*

[Enclosure.]

CONTRACEPTIVE DRUGS

Read Carefully Before Signing!

The prescription for contraceptive drugs on this date and for every refill hereafter is at my request. In making this request, I am aware that such drugs can cause *serious* reactions and complications, both known and presently unknown.

Date: _____ Signature of Patient: _____