

## 9042 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

## "COLD FORMULA"

| NOMENCLATURE              | COST    | COST PER DAY | COST PER TAB/CAPS | ISSUES FROM MED SUPPLY DURING PAST 3 MONTHS | DOLLAR VALUE OF ISSUES |
|---------------------------|---------|--------------|-------------------|---------------------------------------------|------------------------|
| Chlorbutol Tablets 100's  | \$ 0.55 | 3.5¢         | 0.035¢            | 1 x 1000                                    | \$ 0.55                |
| Propadine Cap 25mg 50's   | \$ 1.70 | 1.4¢         | 0.035¢            | 0                                           | 0                      |
| Acetyronil Capsules 100's | \$15.00 | 4¢           | 1¢                | 0                                           | 0                      |
| Chlorbutol Cap 100's      | \$ 4.55 | 5¢           | 5¢                | 1 x 100                                     | \$ 4.55                |
| Arted Tabs 100's          | \$ 1.57 | 6¢           | 1¢                | 150 x 100                                   | \$15.00                |
| Diaphrel Chronotab 100's  | \$ 4.94 | 5¢           | 4¢                | 8 x 100                                     | \$ 8.32                |
| Ornade Spasmodic 100's    | \$15.00 | 8¢           | 4¢                | 7 x 500                                     | \$133.00               |
| Ornade Spasmodic 500's    | \$15.00 | 12¢          | 1¢                | 14 x 500                                    | \$418.00               |
| Excedrin Tablets 500's    | \$ 6.50 | 12¢          | 2¢                | 4 x 250                                     | \$ 33.10               |
| Propadine Cap 100's       | \$15.00 | 14¢          | 1¢                | 0                                           | 0                      |
| TOTAL                     |         |              |                   |                                             | \$856.90               |

Combination of Chlorbutol and Propadine is a similar formula to that of Ornade Spasmodic. Note the difference in cost per day: 2¢ as compared to 12¢.

Figure 2

## ANTICHOLINERGIC PREPARATIONS

| NOMENCLATURE              | COST    | COST PER DAY | COST PER TAB/CAPS | ISSUES FROM MED SUPPLY DURING PAST 3 MONTHS | DOLLAR VALUE OF ISSUES |
|---------------------------|---------|--------------|-------------------|---------------------------------------------|------------------------|
| Homonal Tablets 100's     | \$ 1.10 | 1¢           | 0.002¢            | 15 x 500                                    | \$16.50                |
| Probanthine Tablets 100's | \$15.10 | 6¢           | 2¢                | 3 x 1000                                    | \$45.30                |
| Rellegal Spasmodic 100's  | \$ 4.99 | 10¢          | 5¢                | 16 x 100                                    | \$79.84                |
| Camlid Spasmodic 500's    | \$38.00 | 16¢          | 8¢                | 1 x 250                                     | \$38.00                |
| TOTAL                     |         |              |                   |                                             | \$179.64               |

Figure 3