

10448 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

Each military medical facility develops a separate formulary. The Pharmacy and Therapeutics Board of each facility is responsible for the formulary and the agents listed therein. Such a formulary is specifically tailored to meet the unique requirements of the facility. Formularies throughout the medical departments are arranged generically and may be cross indexed with brand-names. It must be remembered that for the most part, military physicians and dentists come from the civilian population for a brief period of service. It is difficult in this short period of time to completely re-orient the thinking of these physicians and dentists toward generic names; however, continued effort is made in this regard. Prescriptions written in military facilities are filled generically if they specify a brand-name product. Exception to this is rare. Prescriptions written by civilian practitioners are filled with the brand-name product if it is on hand or with the generic product if the physician has authorized substitution in writing. If the civilian practitioner has not given authorization for substitution of the generic product, he is contacted when feasible.

The Department of Defense policy with regard to drug effectiveness was revised in June of 1973 due to extended completion schedules for Drug Efficacy Study Implementation studies, and to account for situations where "ineffective"