

COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 12101

2. Study Plan

The study plan is included as appendices to Attachment 3 of this report.

The major objectives, findings and recommendations which will be stated below are based on the execution of the study plan, the reading of which will disclose the methodology employed by the study group.

III. Major Objectives

A reading of the Study Plan will disclose the specific kinds of information that had to be gathered, collected and systematically displayed in order to be able to make appropriate decisions for management.

In general, this information can be expressed best in the following series of questions:

1. What items specifically are being purchased?
2. How are items being purchased?
3. Who is purchasing the items?
4. Is there duplication of purchasing?
5. Is there duplication in the stocking of items in central depots?
6. How responsive are the separate agency central systems to the needs of their field activity users?