## COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 12071

Like most states, Colorado enacted enabling legislation to implement the Title XIX Program. The enabling statute created a 15-person Medical Advisory Council, to be appointed by the Governor. The membership of this Council specified by law provided representation on the Council from the following organizations. As the name implies, the Council's function was to advise the Department on issues and problems which occurred in administering the Medicaid Program. The same enabling legislation mandated that "as to drugs for which payment is made, rules and regulations for payment thereof shall include but need not be limited to the use of generic names on commonly used drugs."

## PHARMACY COMMITTEES

Early in 1969 the Medical Advisory Council created, by appointment, special committees composed of Pharmacists and Physicians to deal with matters relating to the administration and management of the Medicaid Drug Program. Perhaps the most singular important function of these committees was the establishment of a communication link between the Department of Social Services - Medical Division, and the Physicians and Pharmacists of our state.

The main subcommittee to the Medical Advisory Council is the "Pharmacy Advisory Committee." Generally stated, this committee deals with specific policy questions or specific problems relating to the Drug Program.

Two working committees, both very important, were established to deal with specific areas in the administration of our Drug Program.

<sup>\*</sup> Medical Advisory Council - Addendum I