## 12002 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

WITH THE ASSISTANCE OF ITS ACADEMY OF PHARMACEUTICAL SCIENCES, APHA HAS SUGGESTED SPECIFIC MEANS BY WHICH HEW CAN REINFORCE SUCH ASSURANCES TO MEDICAL AND PHARMACY PRACTITIONERS AND THE PUBLIC. WHERE IT CAN PROVIDE SUCH ASSURANCE, IT WOULD BE ABSURD, IN OUR VIEW, FOR HEW NOT TO TAKE INTO ACCOUNT THE RELATIVE COSTS OF INTERCHANGEABLE DRUG PRODUCTS.

BEYOND HEW'S APPARENT RELUCTANCE TO REQUIRE FACTUAL,
CURRENT OR PROSPECTIVE DRUG PRODUCT PRICE INFORMATION FROM
DRUG MANUFACTURERS, APHA HAS LEVELED A MAJOR CRITICISM OF THE
PROPOSED MAC REGULATIONS INSOFAR AS THEY INADEQUATELY ADDRESS
THEMSELVES TO FEES FOR PHARMACISTS' PROFESSIONAL SERVICE. THERE
HAS BEEN EVIDENT WITHIN HEW A DEFINITE "HANDS OFF" ATTITUDE
WITH REGARD TO PHARMACISTS' PROFESSIONAL FEES. SOME HEW
REPRESENTATIVES APPARENTLY HAVE BEEN TAKING THE POSITION THAT
THE DEPARTMENT CAN EXERCISE AUTHORITY WITH REGARD TO AMOUNTS
THAT WILL BE PAID BY STATE MEDICAID PROGRAMS FOR DRUG PRODUCT
COSTS BUT THAT IT HAS NO AUTHORITY WITH REGARD TO AMOUNTS THAT
WILL BE PAID BY STATE MEDICAID PROGRAMS WITH REGARD TO
PROFESSIONAL FEES. SUCH A "HANDS OFF" POSITION IS PATENTLY
WITHOUT MERIT SINCE THE HEW MEDICAID REGULATIONS FOR YEARS HAVE
REQUIRED PAYMENT OF "A REASONABLE FEE."

EVERYONE RECOGNIZES THAT IN MANY STATES, IMPLEMENTATION OF THE "ACTUAL ACQUISITION COST" DRUG PRODUCT REIMBURSEMENT FEATURE OF THE MAC PROGRAM WOULD TIGHTEN THE ECONOMIC VISE ON PHARMACISTS TO AN EXTENT GREATER THAN EVER EXPERIENCED TO DATE.