

material, in any form, manner, or way, or through any medium whether it be printed, audible, visible, electronic, or in any other fashion, except as authorized by regulations issued under section 10 of this Act;

"(9) practicing or offering to practice optometry under any name other than that under which he has been duly licensed;

"(10) soliciting patients by offering free examinations or other gratuitous services, bonuses, premiums, discounts, credit, or any other inducements for the purpose of obtaining patronage;

"(11) the display of any spectacles, eyeglasses, or spectacle frames or mountings, goggles, sunglasses, lenses, prisms, spectacle or eyeglass cases, ophthalmic material, optometric instruments, diagnostic devices, optical tools, or machinery, or any merchandise, material, or advertising in a manner so as to make it visible from the street or the public corridor of a building;

"(12) the display of his license, diplomas, or certificate, in such manner that they may be seen from the outside of the premises where he practices;

"(13) except as provided in section 9, the use of the words 'clinic', 'infirmary', 'hospital', 'school', 'college', 'university', or 'institute' in English or any other language in connection with an activity which is essentially the practice of optometry;

"(14) to cause or permit the use of his name, profession, or professional title or in conjunction with the advertising of his professional services in any form or manner by any person;

"(15) holding himself forth by any means or manner of possessing professional superiority or the ability to perform professional services in a superior manner;

"(16) the employment of or any arrangement, written or oral, with persons who use their efforts or influence to direct patronage to the optometrist;

"(17) practice optometry in any retail, mercantile, or commercial store;

"(18) except as provided in section 9, the practicing of optometry as an employee of and pursuant to any written or oral arrangement with any person other than a duly licensed optometrist;

"(19) any other unprofessional conduct as defined by the Commissioners in regulations issued pursuant to this Act.

"(b) The denial, suspension, or revocation of a license issued under this Act shall be made only upon specific charges in writing and after notice and hearing (unless such hearing is waived). A certified copy of any such charge and a notice of hearing, specifying the time and place thereof, shall be served upon the holder of or applicant for such license to practice as an optometrist in the District of Columbia, at least twenty days before the hearing. The respondent may waive the requirement of hearing contained in this subsection but only in writing. The respondent shall be entitled to counsel and to call witnesses in his defense.

"(c) Upon written application and after hearing, pursuant to notice, the Commissioners may reinstate a license which has been previously revoked, except that no application for reinstatement of a license shall be accepted for consideration prior to the expiration of at least one year following the date on which the applicant's license was revoked.

"Sec. 8. (a) It shall be unlawful for any person—

"(1) to engage in the practice of optometry in the District of Columbia without a valid license issued under this Act so to do;

"(2) to practice or offer to practice optometry under the name of any company, association, corporation, trade name, or business name, or any other name, except his own proper name as appears on the license issued to him under this Act by the Commissioners;

"(3) (A) to sell or fraudulently obtain or furnish any diploma, license, or record required by this Act or required by the Commissioners under authority of this Act, or aid or abet in the selling, fraudulently obtaining, or furnishing thereof;

"(B) to practice optometry as an optometrist under cover of any diploma, license, or record required by this Act or required by the Commissioners under authority of this Act, illegally or fraudulently obtained or signed or issued unlawfully or under fraudulent representation;

"(C) to use in connection with his name any designation tending to imply that he is an optometrist licensed to practice under this Act if he is not licensed to practice under this Act; or