

A very good question indeed, for often no matter how comfortable they may be or how well you may be seeing with your lenses, changes of which you are not aware may have taken place.

What kind of changes?

Changes in your eye's curvature, for one thing, which appear not to affect your immediate comfort (because you're so adjusted to your lenses) yet which require that your lenses be reshaped. And what a difference when they're refitted properly, how much better they feel!

Normal wear and tear on your lenses—due to handling, dropping, rubbing, residue accumulation and normal eye secretions. Lenses become scratched, marred, and their clarity is dimmed—you're so accustomed to it you completely overlook it, except perhaps for a vague feeling of eyestrain. But once they're repolished and cleared up, what a relief! . . . everything's so much brighter it's as though a curtain had lifted!

And of course changes in your optical prescription:

An increased difficulty in reading, because your lens prescription may be a bit strong for you now (your eyes sometimes improve with wearing lenses)—a simple reduction in strength will add a great deal to reading ease.

A normal onset of astigmatism which can be remedied by a change in your lens prescription.

A seeming increase of late in sensitivity to light, of extra discomfort in a confined, smoke-filled room. Tinting your lenses may be the answer.

A heightened sense of strain and tiredness, or annoying sleepiness when doing concentrated or close viewing, sewing, knitting or even watching television—due to needing more lens help or better muscular coordination.

Recurrent headaches, eye aches or dizziness, otherwise unexplainable, and an inability to keep things in focus, definitely pointing to the need to verify your prescription.

Unwarranted smarting or tearing which may be your eyes' reaction to excessive strain, or indicate hidden eye changes important to uncover.

Some blurring or haziness in your distance viewing which can be cleared up by simply regrounding your lenses to a stronger prescription.

And other eye changes, some normal and some abnormal, which may be related to your general health and require a change in lens correction.

All these are changes your lenses may need which can add greatly to your enjoyment of them and which are important for your better eye health.

That's why the answer to your question is:

"At least once a year and preferably every six months."

Most of these changes are covered by your Vent-Air Laboratory Guaranty, providing for no laboratory charge for prescription changes to your lens. But an important condition of this guaranty is that, for your own protection, you must have your eyes examined and your lenses checked at your Vent-Air office at least once a year. Otherwise the guaranty is cancelled.

So, for the sake of your eyes' better health and your greater lens comfort, if it is almost a year since your last eye and lens check-up, make your appointment now. Don't lose your Vent-Air Guaranty by putting it off!

VENT-AIR GUARANTY CARD

"This card when presented at any office where Vent-Air lenses are dispensed entitles you to lifetime service on your Vent-Air lenses."

Paragraph six: Through the use of said statements and representations, and others similar thereto not specifically set out herein, respondents have represented and are now representing directly and by implication:

1. That Vent-Air contact lenses are a new or recent discovery or development in contact lenses.
2. That Vent-Air contact lenses and services are available to the consuming public in Vent-Air offices located in 85 cities throughout the United States and in offices in many foreign countries throughout the world.
3. That, without incurring any additional charges or fees, a purchaser of Vent-Air contact lenses is entitled to repair of, or services on, said lenses due to changes in eye curvature, normal wear and tear due to handling, dropping, rubbing, residue accumulation, marring, scratching, and changes in optical prescription.