

Dr. WARREN. You have executive, sir; yes, sir.

Mr. HARSHA. That is one product price listed, bifocals are another, or trifocals, or straight lenses. Would this preclude him from putting up that advertisement in his office?

Dr. WARREN. We are here getting to talk about things again. I think you can put a price on something, but I think it must be in a manner that would be like if you go into a department store and you pick up a pair of stockings and you have the price on there, \$1.95 or something like that.

I would say that they would have to have the ability in their own office to have their prices on their frames. They have all of these great variety of frames. So that they could not tell the prices on the things. But I believe that it is intended that they would not be in the manner so it would tend to advertise them such as we generally use the word "advertise", something you could see 50 or 100 feet away.

Maybe I better turn that over to an attorney also.

Mr. HARSHA. Then it is your opinion that the optician would not be prohibited from thus advertising his products, whether they be strictly empty glass frames or whether they be the lenses?

Dr. WARREN. No, sir; I did not say that.

Mr. HARSHA. I mean in his office.

Dr. WARREN. I say he might put a price on his frame, but it would only be like on inside of a temple, maybe a half-inch high. That would be only if the patients want to pick up and look at it, that is the price. But to have a price sticking out maybe an inch or two or three inches high, then we feel this is going to allow a loophole given to people who will try to get around the law to try to entice people in by advertising the frames.

Mr. HARSHA. I do not mean to appear argumentative, but I have just the opposite view. If he did not have it on the wall, he might charge me \$25 for these or might charge the next guy \$15, depending on what he thought the traffic might bear. But if I see the price there, of course he can always say to somebody else, I am going to give you a discount. I think if it were there where we could see it, the chance of getting a variation in the price might be less than if it were not.

Dr. WARREN. From your point of view, I think that is a good argument.

Mr. FUQUA. I think you were talking about putting a price on them so if you came in and picked up such and such frames, there would be the price, whatever it was, on there.

Mr. HARSHA. If he put it on the lens, but if he did not—I do not know whether he can put it on the lens with this. I am not sure. I am just trying to find out what some of the answers are.

I have no further questions.

Mr. SISK. Gentlemen, we appreciate very much your appearance before the committee.

Unless there are further questions, the witnesses are dismissed.

Permit the Chair to say that we are hopeful of being able to meet at least for an hour and a half or two hours this afternoon. So, assuming permission is granted, the committee will reconvene at 1:30 and at that time I would like to request that the Medical Society of the District of Columbia, Dr. Alpert and Dr. Cowan be available. We will