

It is clear in the context that he spoke of proposals to eliminate the private consumer counselor.

The passage of legislation for the District in this struggling field has great importance for the rest of the country. By eliminating private initiative here, the Congress might indeed eliminate some abuse. But by the same legislative process, in setting up adequate controls, the Congress can not only eliminate any abuses but provide an important gain in consumer assistance for the entire area.

It is the essence of my experience over the past 36 years that to deny any assistance to the overburdened consumer, as long as that assistance is beneficial and profitable to him, would be just as harsh as it would be to deny him any medical or legal services, except those provided charitably or non-profitably.

I respectfully petition you to take no action that would tend to discredit and strike down the sources of assistance which are now giving so much help and hope to a quarter of a million of the distressed families of our land.

REPORT OF SURVEY BY THE ILLINOIS ADVISORY BOARD ON FINANCIAL PLANNING AND MANAGEMENT SERVICES, JUNE 1, 1967

A CONSPECTUS

- A Total of 1500 Survey Questionnaires mailed to Illinois people representing business, labor, government, religion, civic groups, law, and education.
 - High Interest Indicated by
 - 40% completed questionnaires returned
 - 50.6% requested copies of the results
 - In Communities Where No Financial Planning Service Is Available
 - 88.2% of those expressing opinions favored establishing such a service
 - Benefit of Financial Planning and Management Services
 - 95.3% of those answering felt the services are beneficial to the general community
 - Who Should Provide This Service?
 - 46.6% said professional credit counselors
 - Consumer Economics Instruction in Our Educational Institutions
 - 78.8% indicated it was inadequate
 - Need for Further Development of Family Financial Counseling Services
 - 71% encouraged expansion
- For details see tabulations below.

RESULTS OF SURVEY QUESTIONNAIRE

	Percentage analysis based on opinions expressed in 583 replies	
	Yes	No
1. Are family financial counseling services available in your area?.....	58.4	41.6
2. Have you had occasion to deal with, or observe the work of such a counseling organization?.....	50.9	49.1
If so, was the service 171 adequate 84 mediocre 52 poor		
3. Are those individuals with financial management problems—and the community in general—aware of the financial counselor as a source of help?.....	35.7	64.3
4. If there is no service in your community, would you like to see one established there?...	88.2	11.8
5. Would the services of a family financial counselor be beneficial to—		
an individual with financial management problems?.....	96.8	3.2
the family of that individual?.....	97.1	2.9
the employer of that individual?.....	93.7	6.3
the creditor of that individual?.....	93.9	6.1
6. Which one of the following groups do you feel can, and should, be the major provider of family financial counseling services?		
151 Social/welfare agencies 100 credit managers 35 lawyers		
326 professional credit counselors 50 employers 37 other		
7. Are your educational institutions providing adequate instruction in consumer economics, and money management?.....	21.2	78.8
8. Are you a 4 labor union 144 employer 186 creditor 11 educator 127 civic/welfare organization 87 Governmental agency/official 7 communications media 10 church organization 31 other		
9. Which development in family financial counseling would you like to see? 321 expanded 55 left as is 76 other		
10. As an employer, or business man, has family financial counseling been helpful to your firm? was there a long term effect resulting from this help?.....	58.5 54.5	41.5 45.5