

Not only will this approach help to simplify the matter of coordinating the many nationwide requests for available information on careers and on the related physical displays, but equally as important, it will represent a readily accessible and centrally located entity to be visited by countless thousands of youth and their peers who come into Washington every year, whether from nearby communities or from throughout the nation.

Although the task confronting the nation in bringing the National New Career Center into being is great, the seemingly perpetual and all too often overwhelming task of reclaiming many of the usually uniformed, often ignored, sometimes aggressive and visibly disillusioned youth of today is far, far greater. The establishment of the National New Career Center, therefore, is essential to the proper and continuing development of our youth and certainly vital, in the long term, to both our nation's economic and social well being.

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Who will the Career Center serve.

Who will support the Career Center.

How will the activities of the Career Center benefit those who support it.

The Career Center development program.

The National New Career Center is being developed to serve as a catalyst and focal point for—

The acquisition and distribution of all currently available career planning information and related data, from whatever public or private source.

Coordinating and assisting with the efforts of many diverse kinds of organizations, in both the public and private sectors, in the development of new and more dynamically oriented career planning information, and specifically as such relates to new or entry level careers.

The development of both fixed and mobile displays and exhibits which will dynamically depict new career opportunities and fields, for use in both the National New Career Center in the Washington area and throughout the nation.

The interchange of both new concepts and programs relating to the most effective utilization of the available career planning information and exhibits, by both professional school and employment service counselors as well as many other interested users.

Among many others, the end products and services of the National New Career Center will be available to—

All high and vocational-technical school students, in both the public and private schools and systems.

The high and vocational-technical school drop-out.

The high school aged youth or other young adult enrolled in any one of our nation's several on-going special, complementary or supplementary education and training programs, such as those currently sponsored by either community or nationally based poverty oriented institutional or other types of organizations.

The college drop-out.

The unemployed young adult and older worker.

The underemployed or underutilized worker, of whatever age or educational achievement level.

The junior high school student, as the concept for providing career information at an even earlier age than at present, becomes more widely accepted.

The counselors, teachers, parents, employers or others who are responsible for either advising or working with, or on behalf of, those noted above.

The National New Career Center will be developed and supported on a strictly cooperative and voluntary basis by—

The government, at both the Federal, state and local level.

Organized labor.

Both business and industry.

Other diverse kinds of organizations concerned with a wide range of both social and economic development activities, at both the national and local level.

All of the above, in the manner deemed most suitable by the individual organization or group which is concerned, whether through the offering of resource materials, exhibits, personnel, financial support or through or by whatever means.