

The National New Career Center will benefit those who will support and use it, in many ways.

For the various governments, an opportunity to—

Provide, through a single, effective, non-partisan and centralized entity, information on the many diverse kinds of careers which are available within its many individual and collective entities, at the Federal, state and local level.

Assist other public and private organizations in the conceptualizing or development of their own career planning information, in those areas where the utilization of government expertise, by such outside organizations, is based on a direct and continuing relationship.

Utilize career information from many other sources to supplement internally generated career information and to thus provide truly broad spectrum data, for use at the many excellent Government sponsored national and community oriented youth centers.

For business and industry, an opportunity to—

Provide comprehensive information on a wide variety of existing careers, with particular emphasis directed at the lower entry level and sub-professional levels.

Provide comprehensive information on the availability of the many new and often exciting careers which are either imminent or are just emerging, as such are based on new technological developments or advancements in the state-of-the-art.

For organized labor, an opportunity to—

Make known, in specific terms, the advantages of entering apprenticeship or other union related education and training programs and of the opportunities for continuing career development, under union sponsorship.

Make known to many, often for the first time, the important role of the labor unions in our vast economic system and in particular, of their increasing interest in all programs relating to the general welfare of the community.

For the community oriented organizations, an opportunity to provide, again often for the first time, information on the many existing, new and rewarding careers which have come into being in the usually less well known, but equally important community oriented organizations. Of particular importance, is that information relating to careers which are associated with our nation's Great Society educational and social development programs.

For the professional counselor and educator, an opportunity to—

Obtain, on a dynamic, continuing and relatively short term basis, comprehensive information on the broadest possible spectrum of new careers which are currently available.

Utilize this great wealth of available career information as an invaluable aid in the development of comprehensive career plans or programs for the youth or others which they continually advise and serve.

Utilize this same comprehensive career information as the basis for either the revision of existing curriculum or for the generation of new curriculum, not only for the usual recipients of such information but also for the professional counselors and teachers themselves, by institutions of higher learning, as may be required.

THE CAREER CENTER DEVELOPMENT PROGRAM

To ascertain the most effective way of developing the National New Career Center concepts and ultimately, the permanent physical facility, a planning phase is now underway which will continue for approximately one year. During this period, a number of diverse activities will be sponsored by the currently retained, but limited, Center staff, working in close cooperation with key representatives from business, industry, organized labor, counseling and education, Federal, state and local governments and from a variety of community groups.

As currently programmed, the principal efforts of this varied task force will be directed toward making a determination of—

1. The overall management philosophy, which must necessarily reflect the requirements and interests of each representative group, including those who both support and use, or need, the services of the Center.
2. The staffing pattern philosophy, including the roles of both the paid and contributory personnel.