

3. The services to be offered by the Center including, ultimately, multi-media materials production and distribution, both fixed and mobile exhibits, career counseling research and development, staff training (of both the in-service and out-service varieties), visitor and referral testing and evaluation services, career planning, interviewing, monthly and quarterly reporting and activity journals, automated data services (on both a local and national basis) and others.

4. The optimum type of physical facility which will be required, when taking into account, 1) all of the above referenced types of activities, 2) the vast numbers of youth and others who will physically visit the Career Center in the Washington area, and 3) the extensive demands which will be placed upon the services of the Center, by those located throughout the rest of the nation.

5. The best method of funding the Center, both on an initial and continuing basis, including considerations of the non-profit or foundation approach, self-perpetuation through investment return upon initial investment, a yearly participant subscription approach, a tax credit allowance approach and others. Whatever approach does evolve, however, all supporting organizations and groups will share the costs which are involved, on an equitable basis.

To accomplish the above objectives within the given time frame, two major approaches are being taken. The first approach, through a series of regional conferences to be held in the East, Mid-West and the Far-West, will bring the Center planning staff together with key representatives from the proposed organizations, to discuss all facets of the overall Career Center program and to determine what additional services the Center can provide each such group or organization.

The second approach, is to establish an interim Advisory Council which will be comprised of prominent executives and administrators from the many major career fields which constitute our nation's free enterprise system. As such, the Council will be responsible for 1) organizing the various ad hoc national and community oriented Career Data Development Councils which are needed to assist in the development of the overall program, and 2) reviewing and acting upon the recommendations of the various Councils, relative to the finalizing of the detailed plans and programs needed to bring the National New Career Center into being as a physical, workable entity.

To assist the various national and local Councils and organizational representatives in their task force efforts throughout the coming year, a very comprehensive planning manual which will serve as a program development "guide," has been developed by the Center's current staff. Copies of this manual are available to all who need them and they may be obtained by writing to Mr. John E. Troutman, Director, Plans and Programs Division, The National New Career Center, Room 315, 1145 19th Street NW., Washington, D.C.

Mr. TROUTMAN. I will allude to this as we proceed.

I know there is a time factor involved here, so I will keep my presentation as short as possible.

The National New Career Center is an organization that has been established as of July 1, of this year. It is a very small organization at the moment, myself and one staff person. We are looking into the matter of how best to provide career information that can be used by the guidance counselors, professional employment service counselors, and others throughout the United States. This is our objective.

We are devoting a year, effective as of July 1, to conducting a feasibility study to determine how best to get this kind of information together, where it should be deposited, what else can be used to supplement this kind of information, to make the matter of career development by the various counselors more effective within their schools and operating entities.

We feel and have known for a long time—and I am sure all of you are aware of this—that the role of the guidance counselor, whether professional or in the school system, is a very difficult one. The rate of