

Someone you know needs USO

USO is there because you care

USO is a voluntary expression of the continuing concern of the American people for those who have called into the Armed Forces.

It is non-discriminatory, representative of the three great faiths, non-partisan, non-sectarian, civilian controlled, whose only purpose is the furtherance of the welfare and morale of our men and women in uniform, wherever they be, at home or overseas.

It receives no money from the Government, but has entirely on your contribution through the United Fund Community Chest in your community or directly to independent campaigns in New York City, Chicago or elsewhere.

Someone you know needs

Give!

UNITED SERVICE ORGANIZATIONS, INC.
207 EAST 57th STREET
NEW YORK, NEW YORK 10022

and sends live entertainment in the famed USO SHOWS

Whether he is stationed under the Arctic ice cap or in the foothills of Vietnam, the Armed Forces man still craves the USO Shows to travel across the miles, by jet, jeep or dog sled to bring him cheer and entertainment relief from the stress of the day or night.

USO entertainers—from Broadway and Hollywood—perform at the college campuses of the nation, appearing everywhere and anywhere—on the decks of aircraft carriers, on the floors of trucks to reach battle hospital wards, and even if really they are lucky on stage.

Last year, USO sent out 91 USO Show units, which gave 3,100 performances to an impressive audience of over 3,200,000 servicemen and women in all parts of the world.

