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PROGRAM EXCHANGE

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Regional Meetings Planned

Enthusiasm is mounting as the time draws near for the two USO Regional Staff Conferences. Atlanta, Ga. is expected to host 110 participants September 11-14, and San Francisco, Calif. will welcome 85 staff members September 25-28.

Projection of future USO program and the effect on staff, military personnel served, local Councils, volunteers, and administration will be the focal point for both conferences with Justin M. Morrill, Executive Director, USO, Inc., addressing the opening dinner meetings on "USO in 1970."

Panel members for the Tuesday A.M. session "Young Adults in Today's World," relating to the new morality and ethical values and the current generation of servicemen will include: Mrs. Helen F. Southard, Director, Bureau of Research and Program Resources, National Board, YWCA; Lt. Col. Fergus Monahan, USA, Surgeon General's Office, Washington, D.C.; Rev. George Hagmaier, C.S.P., Associate Director, Institute for Religious Research, New York City; and Capt. Frederick Brink, CHC, USN, Naval Base, Newport, R.I.

The luncheon address "The USO Professional in Today's World" will be given by James S. Mitchell in Atlanta and Dr. David F. DeMarche in San Francisco. Following, discussion groups will probe the subjects presented at the morning and luncheon sessions.

Local and national USO Councils will be explored Wednesday morning in Atlanta by Mrs. Jane Butcher, Secretary, USO National Council; and Arnold Bernstein, Vice President, USO Council, Columbia, S.C. San Francisco's discussion will be led by Mrs. Bartlett B. Heard, member of the San Francisco Bay Area Council, and Mrs. Harry J. Ragen, San Diego USO Council.

*continued top next column***Members of the Committee and Editorial Board**

*Mr. Donald E. McGraw, YMCA, Chairman; *Miss Dorothy Boardman, YWCA, *Mr. Joseph Greenhut, NJWB; Mr. Paul W. Guyler, TAAA; Dr. Maurice M. Hartmann, NCCS; *Mr. Eugene Schram, USO.

**Editorial Board*

The National Council presentation at both conferences will be made by Dr. Joseph Gluckman, Coordinator, National Council, USO, Inc.

"The Volunteer" will be the luncheon topic of Dr. Marvin C. Goldstein, Regional Chairman, Armed Services Committee, Jewish Welfare Board, Southern Region, Atlanta; and Miss Rhoda Andersen, Executive Director, Volunteer Bureau, Los Angeles Area, at the San Francisco conference. Following Dr. Goldstein in Atlanta, Edward M. Kirby, Director of Public Relations, National USO, will address the luncheon on the subject "Creativeness in USO Public Relations."

"Creativeness and New Concepts in Administration," in the areas of program, personnel and finance will be discussed on Wednesday afternoon. Prior to Justin Morrill's closing remarks on Thursday, task groups working on assigned projects during the conference will present their reports.

EUROPEAN STAFF MEETS

The 1967 European Staff Conference was held at the Isle of Capri, June 27-30. It was a first time experience for nine of the conferees.

Lt. Col. Gene Crook, USAF, J-1 of EUCOM, Stuttgart, Germany—an important observer at all sessions—commended the—"can-do-attitude" of all staff, and wrote in a personal report to Mr. Morrill, "... with the spirit that prevails throughout this area USO should have no worries about the way its program and facilities will be operated."

The conference covered budgeting, Council structure and its greater usage, building renovations, publicity and exchange programs. Gene Schram who was present for the entire conference reported that, "the European staff is highly motivated, imaginative and young in spirit and ideas—a staff that merits the often-mentioned esteem of our military commands in Europe."

While in Europe, Mr. Schram inspected club facilities, met with local Councils and staff at Rota, Paris, Nice, Rome, Naples, Malta, Istanbul.