- a specific number of hours of STV programs during the broadcast day or week; and whereby they agree to obtain all, or a specified part of, their STV programming from one or more sources. (pp. 63-72; §73.642(e))
- g. Charges, terms, and conditions of service must be applied uniformly, but subscribers may be divided into reasonable classifications approved by the Commission. For good cause (e.g., for poor credit risks) deposits to assure payment may be required, and other steps may be taken. (Other than as specified in the rule, the Commission will not regulate the rates to be charged.) (pp. 73-76; §73.642(f)(2))
- h. Unless a satisfactory signal is unavailable at the location where service is desired, STV service must be provided to all persons desiring it within the Grade A contour of the conventional TV service of the stations engaging in STV operations. For good cause, service may be terminated. (pp. 76-79; §73.642(f)(1))
- STV decoders attached to sets of subscribers must be leased and not sold to subscribers. (pp. 79-81; §73.642(f)(3))
- j. Concerning making STV available to all eligible stations, no rule is adopted on this specific matter since other rules subsume the issue. (pp. 81-82)
- k. Feature films may not be broadcast which received first run showing on a non-reserved seat basis anywhere in the United States more than two years before proposed STV showing (pp. 86-87). However, a limited number (as many as 12) of feature films more than 10 years old may be shown each year (p. 87). Sports events may not be broadcast on STV which were regularly televised in the community within the two years preceding proposed STV broadcast (pp. 87-94). No series type of program with interconnected plot or substantially the same cast shall be broadcast over STV (p. 95). (The foregoing rules are designed to prevent siphoning. Since, generally, free TV cannot obtain current feature films, the films which STV shows will not be siphoned from free TV. Since it is expected that about 85% of the programming of STV will consist of current films, the rule does not harm STV. The rule on sports will clearly prevent siphoning, and the rule on series-type programs will prevent siphoning of a type of programming which constitutes a large part of free TV programming. Some siphoning, e.g., of programs that are not series, could occur.) In addition to the foregoing limitations, no commercials will be permitted on STV (p. 95). Also, not more than 90% of the programming of an STV station may consist of feature films and sports events combined (p. 94). (This is to assure that at least a minimum amount of cultural and educational programming will be presented, such as opera, ballet, etc.) (pp. 82-96; \$73.643(a) and (b))