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"We believe that so long as any subscription television franchise holder stands willing to provide subscription service to all stations authorized by the Commission to carry subscription programs in a particular market, it should not make any difference whether the franchise holder on some occasions obtains programs which are in turn supplied to the stations. The stations will still have plenty of other sources from which they may obtain programs.

"It should be emphasized that because of legal and business considerations involved, Zenith and Teco would be effectively precluded from entering into any arrangement or tie-in with a local franchise holder giving any program supplier exclusive use of Phonevision facilities. Likewise, the same legal and business considerations would preclude a local franchise holder from entering into any tie-in arrangement which would require stations to use only programs supplied by the franchise holder.

"We, of course, recognize that the television station should have ultimate control over the final selection of all subscription programs broadcast"

They then refer to the three methods for arranging for programs which involve various degrees of cooperation between the licensee, the franchise holder, and program producers which were mentioned in paragraph 118, and conclude by saying:

"We do not believe that any sound regulatory purpose will be served at this point by putting unnecessary restrictions on a franchise holder's participation in program procurement. Nor do we believe that any useful purpose would be served by putting a program distribution restriction on any other group or classification. At the outset at least, subscription stations will require all the collateral help they can possibly obtain to acquire sufficient box-office product to make subscription television a success."

189. The views of Telemeter were set forth in detail in paragraph 131. On the basis of those views, Telemeter urges that, at least at the outset, there be no limitations placed on the system proponent, such as Telemeter, or on the franchise holder with regard to their ability to produce, acquire, obtain or supply STV programming. In one respect, Telemeter disagrees with Zenith-Teco. The position of the latter parties, we are told, would preclude exclusive franchise agreements between Telemeter and TV station licensees. Telemeter believes that an exclusive franchise may be the only method for commencing STV in the early days of the service.