protection to free TV from siphoning of pictures, for with that date it is more likely that free TV would not be eligible to obtain the film. On the other hand, if the latter date had been chosen, it would mean that when an STV station might wish to negotiate for it, the film would be older and thus more likely to be the subject of negotiation on the part of free TV. Our decision, of course, could mean that in any particular community motion pictures shown on STV will, with regard to that community, be more current than in other communities, but we do not regard this as having any disadvantages. Attention is directed to the fact that the rule speaks of "general release." Some movies, of course, are "roadshowed" on a hard-ticket basis for a considerable period of time before general release. Usually, however, they are of the "blockbuster" variety, and although the two-year period for such films will still be measured from the date of general release rather than of roadshow release, we think that protection for free TV with regard to them is still adequate because such films generally take longer to exhaust their "box-office" possibilities before going to free TV than do ordinary films.

252. Although the two-year restriction will assure that generally feature films shown on STV will be of such recency as to protect against siphoning from free TV, we are of the opinion that it is in the public interest that STV also be allowed to show a limited number of older films of great public appeal that might or might not be available to free TV. Films that would fall into this category are, for example, "Gone With The Wind," and "All Quiet On The Western Front." Accordingly, the rule will permit STV stations to present, during one week of each calendar month, one feature film the general release of which occurred more than ten years previously. The film may, however, be shown more than one time during the week selected for it. 46/

253. We also believe that a rule giving a measure of protection against siphoning of sports events from free TV would be in the public interest. The Joint Committee (as mentioned in para. 244) suggests a rule the core of which is as follows:

> "No licensee shall broadcast any program involving sports events for which a fee is charged which was regularly televised into the market via a free television station within 5 years from the last date on which the event appeared on free television."

46/ As the table in paragraph 17 indicates, each feature film at Hartford was, on the average, shown 3.55 times. Sometimes all of the showings occurred in one week; sometimes, in two widely-separated weeks. It may be expected that STV operators will similarly have more than one showing of both current and older films. Older films can be expected to constitute only a small percentage of all feature films shown by STV stations (see paras. 48 and 112). We believe it generally to be in the public interest to spread throughout the year the showing of older films; hence the provision that only one such film may be shown during one week during each calendar month. However, if STV operators should desire to show more than one in a single month, e.g., to show a "festival of classics" during all or part of a month, we shall give consideration to waiver of the rule.