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256. The principal questions raised by the proposed rule quoted in paragraph 253 have to do with the meaning of the term "sports events," and the phrase "regularly televised into the market via a free television station." It is to these questions that we now direct our attention.

257. To begin with, some may raise the question of the meaning of "sport." One dictionary defines it as a pastime or diversion involving "activity requiring more or less vigorous bodily exertion and carried on according to some traditional form or set of rules, whether outdoors, as football, hunting, golf, racing, etc., or indoors, as basketball, bowling, squash, etc." It is our belief that the term must include an element of physical agility or skill--the bodily exertion mentioned in the foregoing definition. Thus, we would not view chess or bridge as sports. On the other hand, there are activities, ballet for example, that require physical agility and skill (and that are carried on according to some traditional form or set of rules) that we would view as an art form rather than a sport. Generally, we believe that there will be no difficulty in recognizing, for purposes of the rule, what the term means.

258. As to the meaning of "events," there would appear to be two types: (1) specific events, such as the baseball World Series, or the PGA Golf Tournament, and (2) games, or other contests, which are part of a regular series, such as football or baseball games played during a regular season (but, as indicated below, the games need not be played during a regular season).

259. The following are examples of what would be regarded as "specific events" within the meaning of the rule. The list is neither exhaustive of such specific events within any sports category (e.g., major league baseball, college football), nor does it include all sports categories in which such specific events might occur:

Major League Baseball

World Series

All-Star Game

Professional Football

League Championship Game

Division Championship Game

Game Against College All Stars

College Football

Rose Bowl, or other Bowl Game

East-West Game

North-South Game

Blue-Grey Game

Professional Basketball

NBA All-Star Game

NBA Championship Game