

SUBSCRIPTION TELEVISION

WEDNESDAY, OCTOBER 11, 1967

HOUSE OF REPRESENTATIVES,
SUBCOMMITTEE ON COMMUNICATIONS AND POWER,
COMMITTEE ON INTERSTATE AND FOREIGN COMMERCE,
Washington, D.C.

The subcommittee met at 10 a.m., pursuant to notice, in room 2322, Rayburn House Office Building, Hon. Torbert H. Macdonald (chairman of the subcommittee) presiding.

Mr. MACDONALD. The hearing will come to order.

The first witness of the morning is Mr. Joseph Wright, president of Zenith Corp.

I understand you have some other members of your company that you would like to accompany you.

STATEMENT OF JOSEPH S. WRIGHT, PRESIDENT, ZENITH RADIO CORP.; ACCOMPANIED BY PIETER E. VAN BEEK, PRESIDENT, TECO; KEIGLER E. FLAKE, GENERAL MANAGER, WHCT-TV, HARTFORD, CONN.; AND W. THEODORE PIERSON, COUNSEL

Mr. WRIGHT. Yes, sir, Mr. Chairman.

I have with me Mr. W. Theodore Pierson, of Pierson, Ball & Dowd. Mr. Pierson has represented us in this matter of subscription television before the FCC and generally for the past 15 years; Mr. Pieter van Beek, who is president of Teco, which is an affiliated organization and who has been assistant to the president on phonovision matters for Zenith for many years; and also Mr. Keigler Flake, general manager of channel 18 in Hartford, Conn., the station which has been operating the subscription television operation authorized by the FCC.

Now, these gentlemen are here and available. If there are any questions that I cannot answer or any questions that anyone from the committee would like to address to them, we are happy to have them available to give you any information that we can.

We deeply appreciate this opportunity, Mr. Chairman, to appear before this committee and tell you a little something about us and also to tell you about this project that we have been engaged in so long.

Mr. MACDONALD. Do you want them at the table with you?

Mr. WRIGHT. I don't think it will be necessary. We only have three chairs here. They are right here available. If there is any matter that we would like them to handle, we can certainly ask them to come forward.

Mr. MACDONALD. All right.

Mr. WRIGHT. Let me tell you a little something about Zenith by way of background.

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