

Index Continued

	Page
XII. SCOPE OF RELIEF REQUESTED	60
1. Whether Subscription Television Operations Should Be Limited To A Single Technical System Or Whether General Standards Should Be Provided Within Which A Number Of Systems Might Operate	60
2. Whether Subscription Operations In An Individual Community Should Be Confined To A Single Technical System	60
3. Whether Nation-wide Subscription Television Should Be Limited To Multi-Station Markets (Four or More Stations) or Whether It Should Be Permitted In All Markets, Including Single-Station Markets	61
4. Whether Subscription Television Should Be Confined to a Single Station in Any Individual Community or Whether More Than One Station Should Be Authorized to Carry Programs	61
5. Whether Stations Should Be Limited in the Amount of Time That They Can Devote to Subscription Programming	62
6. Whether Subscription Television Should Be Limited to Only UHF Stations	63
7. Whether Restrictions Should Be Placed Upon the Broadcast of Commercials During Subscription Programs	64
8. Whether Subscription Television Should Be Limited to Broadcasting Programs of a Box-Office Nature ...	64
XIII. DESCRIPTION OF SUBSCRIPTION RULE PROPOSED BY ZENITH AND TECO	65
Proposed Subscription Rule	66
CONCLUSIONS	69
EXHIBITS	
1. List of 599 Subscription Programs Shown During First Two Years of Hartford Trial by Program Category and Audience Rating	73
2. Average Weekly Program Expenditures by Subscriber Income Level	83
3. Average Monthly Program Viewing in Dollar Amounts ...	84
4. Top 100 Markets for 1964 Rated by Number of Television Homes	85
5. Suggested Notice of Proposed Rule Making	87