

Although this project is presently limited to the medical profession, it is conceivable that similar series could be organized for other professional groups. In doing so, subscription television can perform, as it already does in Hartford, a very valuable and unique public service.

Certainly, a nation-wide subscription system, although receiving its primary economic support from other types of programs, would offer a convenient and economical way of distributing educational programs on the college level, including adult education seminars directed to the various sciences and professions.

E. Charges for Subscription Programs

Set forth below are the highest and lowest per-program charges for each category of programming carried during the first two years of the Hartford trial.

Feature Films	\$1.50	\$.50
Sports Events	\$3.00	\$1.00
Opera and Ballet	\$2.00	\$1.25
Educational and Instructive	\$1.00	\$.25
Concerts and Recitals	\$1.50	\$1.00
Variety	\$2.00	\$1.50
Night Club and Cabaret	\$1.50	\$1.25
Drama	\$2.00	\$.50
Medical Programs for Doctors Only	\$1.50	\$1.50

The average charge for each of these program categories during the second year of operation was

Feature Films	\$1.03
Educational and Instructive	\$.71
Sports Events	\$1.37
Opera and Ballet	\$1.50
Concerts and Recitals	\$1.50
Lectures	\$.71
Variety	\$1.50
Night Club and Cabaret	\$1.44
Drama	\$1.62
Special Medical Programs	\$1.50

The average over-all charge per hour for all categories of subscription program was 59 cents.