

in a manner which will at all times permit it to fulfill its duties and responsibilities to broadcast in the public interest and to prevent monopolistic growth of subscription television in the fields of station operation and program distribution.

(d) *Section 73.644.* This section provides that no commercial advertising announcements shall be carried during subscription broadcasts. It also provides that charges, terms and conditions of service to subscribers shall be applied uniformly: provided, however, that subscribers may be divided into reasonable classifications and that different conditions may be applied to subscribers in different classifications. It further provides that television stations authorized to broadcast subscription programs shall also broadcast conventional programs. This section also establishes the procedures which may be followed by the manufacturers of subscription television equipment in obtaining advance type approval and type acceptance of their equipment.

PROPOSED SUBSCRIPTION RULE

SUBSCRIPTION TELEVISION OPERATIONS

§ 73.641. DEFINITIONS.

(a) *Television station.* The term "television station" means any UHF or VHF licensee or permittee or applicant for a UHF or VHF construction permit.

(b) *Approved subscription television system.* The term "approved subscription television system" means any technical system utilized in subscription television operations approved by the Commission upon a finding that (1) the system will not cause interference or have any undesirable effects within or without the assigned frequency band; and (2) the system will not cause any perceptible degradation in the quality of the video or audio signal received during either a subscription program or a non-subscription program.

(c) *Television market.* The term "television market" means any community which has or may have a UHF or VHF channel allocated to it.

(d) *Subscription program.* The term "subscription program" means any program broadcast over an approved subscription television system in such a manner that the program cannot be viewed by members of the public without incurring a charge or fee.