

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D. C. 20554

Docket No. 11279

In the Matter of

Amendment of Part 3 of the Commission's Rules and Regulations  
(Radio Broadcast Services) to Provide for Subscription  
Television Service

**Notice of Proposed Rule Making**

1. Notice is hereby given of rule making in the above-captioned matter. The text of the proposed rules is set forth as an Appendix to this Notice.

*General*

2. The Commission originally issued a Notice of Proposed Rule Making in this proceeding on February 10, 1955, in which it invited comments on questions of fact, law and public interest concerning the authorization of subscription television. Voluminous comments were submitted by members of the television industry, motion picture interests and others. As a result of these proceedings, the Commission concluded that it had the requisite statutory authority to authorize the use of broadcast frequencies for subscription operations if it should find that it would be in the public interest to do so. It reserved its ultimate judgment, however, as to whether the public interest would be served by the definitive establishment of a nationwide subscription television service until suitable trial demonstrations of subscription television could be held, in order to obtain more useful information concerning what subscription television could offer, how the public would respond to what is offered and how the service would operate in practice. The Commission, in its First Report,<sup>1</sup> as amended by its Third Report,<sup>2</sup> announced that it would accept applications for three-year trial subscription operations pursuant to certain conditions set forth in such Reports.

3. We provided that the present proceeding would remain pending on the issue of whether subscription television service should be au-

---

<sup>1</sup> 16 RR 1509 (1957).

<sup>2</sup> 16 RR 1540a (1959).