approach whereby we attempted by rule to restrict subscription operations to a particular type of station or to particular markets.

Discussion of Specific Provisions

- 10. Section 73.641. This section contains definitions of the terms used throughout the proposed rules.
- 11. Section 73.642. This section covers the filing of applications for subscription television authorizations and the procedures which will be followed by the Commission in determining whether such application should be granted or denied.
- 12. Section 73.643. This section sets forth certain licensing policies which will be applied by the Commission in granting subscription television authorizations. These policies are designed primarily for the purpose of making certain that the television station broadcasting subscription programs will retain ultimate control over its operations in a manner which will at all times permit it to fulfill its duties and responsibilities to broadcast in the public interest and to prevent monopolistic growth of subscription television in the fields of station operation and program distribution.
- 13. Section 73.644. This section provides that no commercial advertising announcements shall be carried during subscription broadcasts. It also provides that charges, terms and conditions of service to subscribers shall be applied uniformly; provided, however, that subscribers may be divided into reasonable classifications and that different conditions may be applied to subscribers in different classifications. It further provides that television stations authorized to broadcast subscription programs shall also broadcast conventional programs. This section also establishes the procedures which may be followed by the manufacturers of subscription television equipment in obtaining advance type approval and type acceptance of their equipment.
- 14. Comments. Pursuant to the procedures set forth in Section 1.415 of the Rules and Regulations, interested parties may file comments on or before, 1965, and reply comments on or before, 1965. All relevant and timely comments and reply comments will be considered by the Commission before final action is taken in this proceeding. In reaching its decision in this proceeding, the Commission may also take into account other