

As Mr. Brown yesterday pointed out several times, we have already put out quite a good deal of money from the taxpayers to do that sort of thing. So, I would think from your experiment in Hartford and others that I would judge that it would come down to movies or sports events. As far as movies are concerned, and I am not taking a side one way or the other, but a lot of times I turn off a movie just because I get tired of the commercials.

As far as the sport thing, they don't interrupt that often and you can always go out and have a beer or a sandwich or something else.

But this talk that they use in the fourth report about siphoning off programs, would that not go frequently to sports events?

Mr. WRIGHT. Mr. Chairman, you can dream up—I should not use that expression—you can always conjecture about things here in this sort of area with extreme possibilities. This is not an area where we want to operate. We pledge that this is our position and we think this—

Mr. MACDONALD. Are you pledging that you would not buy out the rights for sports events just by paying people not to broadcast for 2 years?

Mr. WRIGHT. Obviously, that is what I am saying. We are not going to take off the world's series and the Rose Bowl games. We are not going to make any deals with baseball or with hockey or with any of these other sports that say if you go off now for 2 years we will make it worth your while.

Mr. MACDONALD. But you could make it worth their while.

Mr. WRIGHT. How could we?

Mr. MACDONALD. Because it is the single biggest attraction, I think, that television offers.

Mr. WRIGHT. Mr. Chairman, where is our growth going to come from and at what point in time would we be in a position to offer professional football?

Mr. MACDONALD. Two years after they didn't commercially broadcast.

Mr. WRIGHT. A hundred million dollars to stay off the air for the next 2 years?

Mr. MACDONALD. You have invested a good deal of money and I am not going to press you about what you have already invested but I would think that would be throwing good money after perhaps bad money; I don't know.

Mr. WRIGHT. May I say, Mr. Chairman, that we have absolutely no intentions of doing anything like this and I can pledge you that this is the policy we are going to operate on.

I am saying to you that we will accept any kind of regulations that the Commission or this Congress wants to make that will be sure that we carry out this pledge.

Mr. MACDONALD. They do have the regulations or at least they promulgated a regulation that said that after 2 years of noncommercial, and I don't want to belabor the point, but they did make that as a part of their order, that after 2 years of noncommercial dissemination of these sports events, then it could go to subscription TV.

Mr. WRIGHT. Mr. Chairman, if the baseball people announced that they were going off television and they were going to take their product away from television, they have to keep it off 2 years in order for us