

Mr. MACDONALD. That is why it is in the back of my mind that you would be willing to invest and pay them not to go on commercial TV for 2 years so that you would have the right to have people in Boston watch the game on TV instead of in freezing weather, where it snows a lot, as in Buffalo, watch it in the comfort of their homes with their friends.

Mr. WRIGHT. Mr. Chairman, I am a great free enterprise man. I really believe in the free enterprise system. I think if George Marshall or whoever owns the Redskins doesn't want to sell the home games——

Mr. MACDONALD. My question is, You say you are not going to do that; is that right?

Mr. WRIGHT. That is right.

Mr. MACDONALD. My second and last question is that yesterday we heard a lot of talk about the charges, that you could put a quarter in the slot and watch a movie and I guess it went up to 50 cents, but the top thing about seeing a first-run movie was 50 cents. That was the talk. I am just saying that was the testimony given to us. They said put a quarter in the box, or 50 cents in the box.

I was interested if you have any idea, and you don't have to answer it if you don't want to, but what are the charges contemplated for the first-run movie or a good play? You know, you can only show "My Fair Lady" one time, if at all.

Mr. BROTZMAN. If we could have him explain how this is going to work mechanically and how the billing is to be done, it would be helpful.

Mr. MACDONALD. There are three systems. He has only one.

Mr. BROTZMAN. He just touched on it. If we could have that, it would help a lot, I think.

Mr. WRIGHT. The program book that we showed you has the price of each of the programs that are listed in there. There is one motion picture, Wednesday matinee, for 50 cents, and the evening showing is \$1.50. That is a first-run current motion picture. "In the Heat of the Night" was \$1.50. "Barefoot in the Park" is 50 cents for a matinee and \$1.50 for the evening show.

Now, it is my recollection that the charges that have been made in Hartford for motion pictures have ranged from as little as 25 cents up to \$2 top.

The way the decoder works——

Mr. MACDONALD. There are three systems, as I understand it, Zenith's, Skiatron, and somebody else.

Mr. PIERSON. Four, Telemeter and Telecon.

Mr. MACDONALD. Four systems?

Mr. WRIGHT. Right. There is a program number in the booklet, Mr. Brozman. There is a dial here which is like an odometer. Using this dial, the customer can dial the number for this program at the proper time. He is tuned in to channel 18. He has this switch over here turned to PV, which is phonovision. He dials this number. When he finishes dialing the number, he shuts this cover which has in it a switch.

There is a correlation circuit involved here which, in effect, checks out everything to be sure; it has some memory things in it and checks it out. If everything is all right and working, then a red light goes on on the front of the set. When that red light goes on, the picture clears up and he gets a clear picture and sound.