

were families with less than \$7,000 a year income, the theory and the reasoning behind it being is that these people could much better afford subscription television than they could to take their entire family, particularly those with a large number of children, to the movies or to the place that were being shown on subscription TV.

Mr. CELLER. The bulk of the Nation's families are not in that class. There are so many, many, millions, around \$4,000 income, and they are the ones that would be hurt on this pay TV. You must remember, also, that as I indicated, I don't know if you were present, there is no limitation whatsoever on the cost that could be charged for pay TV. It could be 25 cents for a movie or it could be 50 cents for a movie, it could be \$2 for a prizefight.

The only limitation is what the traffic will bear. Once they get a foothold and they are able, as I indicated, to siphon off the best of talent, and the best of sports events, if perchance they could get all the World Series over pay TV and if they paid enough for it they could get it, the people probably would be likely to pay \$2.50 to \$3, maybe \$5, to see the last game of the World Series.

They would pay \$5 to see the game in their home, you would and I would, too, without going to the ballpark to park the car, wait an hour for the car to get it unparked, take an hour to get to the ballpark and so forth.

Here for \$5 you could see the whole game with utter ease and comfort. Sure, you would pay \$5 probably. Now that can't be paid by most of the owners of television sets and that would be duplicated, that kind of event, manifoldly.

Mr. KORNEGAY. I agree that that is one of the problems and the question I have previously raised in the hearing is whether or not the Commission would offset the prices.

Mr. CELLER. This would divide the Nation in two classes, those economically able and those uneconomically able to pay the toll. That is contrary to our American principle.

Mr. MACDONALD. Will you yield?

Mr. KORNEGAY. Yes.

Mr. MACDONALD. I just point out that in the order it is stated that that can't happen with any program which has been broadcast previously, and, therefore, the World Series would not come off.

Mr. CELLER. As I said before also, the rules are ephemeral. It is a relatively simple matter to get the rules changed in the Federal Communications Commission.

The Federal Communications Commission is of such a character, and I do not mean to attack anybody in particular, I am speaking of the institution generally and I would like this to be off the record—

Mr. MACDONALD. Off the record.

(Discussion off the record.)

Mr. MACDONALD. Back on the record.

I yield back.

Mr. KORNEGAY. Mr. Chairman, this is a little bit unrelated, really not germane to our inquiry here, but I can hardly let the opportunity that we seldom have to have your wisdom on these matters to let the matter go by without asking you this.