

SUBSCRIPTION TV

FRIDAY, OCTOBER 13, 1967

HOUSE OF REPRESENTATIVES,
SUBCOMMITTEE ON COMMUNICATIONS AND POWER,
COMMITTEE ON INTERSTATE AND FOREIGN COMMERCE,
Washington, D.C.

The subcommittee met at 10 a.m., pursuant to notice, in room 2123, Rayburn House Office Building, Hon. Torbert H. Macdonald (chairman of the subcommittee) presiding.

Mr. MACDONALD. The hearing will be in order.

The first witness is Mr. Martin J. Gaynes, appearing on behalf of the National Association of Theatre Owners and the Joint Committee Against Toll TV.

STATEMENT OF MARTIN J. GAYNES, COUNSEL, NATIONAL ASSOCIATION OF THEATRE OWNERS AND JOINT COMMITTEE AGAINST TOLL TV

Mr. GAYNES. Thank you, Mr. Chairman.

My name is Martin J. Gaynes, of the law offices of Marcus Cohn, Washington, D.C., and I appear before you on behalf of the National Association of Theatre Owners and the Joint Committee Against Toll TV.

The National Association of Theatre Owners is a nationwide trade organization consisting of the owners of motion picture theaters throughout the United States. The Joint Committee Against Toll TV is a voluntary association which came together in 1955 for the purpose of expressing its opposition to the institution of over-the-air pay television, and which has participated in the proceedings before the Federal Communications Commission during the past 12 years concerning pay television.

I thank the committee for the opportunity of appearing before it. I recognize that I come in at the end of a long and difficult week in which many of the arguments for or against pay TV have been put forth before the committee at great length.

I will not, therefore, read my prepared statement, but I beg leave to include it in the record and have it reproduced as if it were read.

Mr. MACDONALD. Without objection, it is so ordered.

(Mr. Gaynes' prepared statement follows:)

STATEMENT OF MARTIN J. GAYNES, COUNSEL, NATIONAL ASSOCIATION OF THEATRE OWNERS, AND THE JOINT COMMITTEE AGAINST TOLL TV

My name is Martin J. Gaynes, of the Law Offices of Marcus Cohn, Washington, D.C., and I appear before you on behalf of the National Association of Theatre Owners and the Joint Committee Against Toll TV. The National Association of