

than \$4,000 have enough, when it is those people on whom television makes the greatest impact.

I can't think I have to argue now at this late date that television is the theater for the poor. Television gives to the poor the kind of entertainment that was never available to the richest prince years ago. They are the ones who get the greatest benefit not only from what they see—it was very interesting to me during the riots they would take pictures of people who were looting.

What were they taking? They were taking television sets. I remember a very vivid picture of them taking those television sets out. Why? Because this is their medium. This is the medium I think that you are going to deprive them of if you allow the authorization of a pay television system.

Now I was very struck with the words of Congressman Celler yesterday. He also gave some details before the Federal Communications Commission. I think his concluding statement was quite eloquent. I beg leave to say that I adopt it.

We should not authorize pay television. There is no benefit. It is going to increase the cost. It has such a potentially catastrophic effect on the free system that I don't think we ought to gamble on it because I think that effect will take place.

You will not see what you now see free.

I would like to conclude by perhaps speaking to a few of the points that were made by the other speakers. Mr. Wright, who was here, I respect, and he is very competent and his company makes the best television set on the market.

He assures the committee that Zenith would never siphon off sports that are now seen on free TV. I think Mr. Wright is more than serious. He believes it. There are two problems that I could point out. One, Zenith is not going to be the licensee of the pay TV stations so far as I know.

Zenith is the equipment manufacturer. The licensee will be the broadcast station. Flowing from that it is very clear that Zenith is not going to be the one who has the say about programing, not from choice but by law, because the fourth report has within it a condition which states and I would like to cite it for the record.

It is section 73.642 (e). It says:

No subscription television authorization or renewal thereof shall be granted to the party under any contract, arrangement or understanding, expressed or implied, which among other things—

And I skip—

prevents or hinders it from or penalizes it for making a free choice of subscription programs, whatever their source.

Zenith under the fourth report does not have the legal power to impose any such condition that they told the committee here they would follow. It is kind of ironic, you see, because that condition was the condition that was placed in the fourth report at Zenith's instigation.

If you look at the bluebook that they gave to you, you will find on page 68 the Zenith proposal which says:

No subscription television authorization shall be granted to a television station having any contract, arrangement or understanding, expressed or implied, which prevents the television station from making a free choice of subscription programs whatever their source.